



About SMART

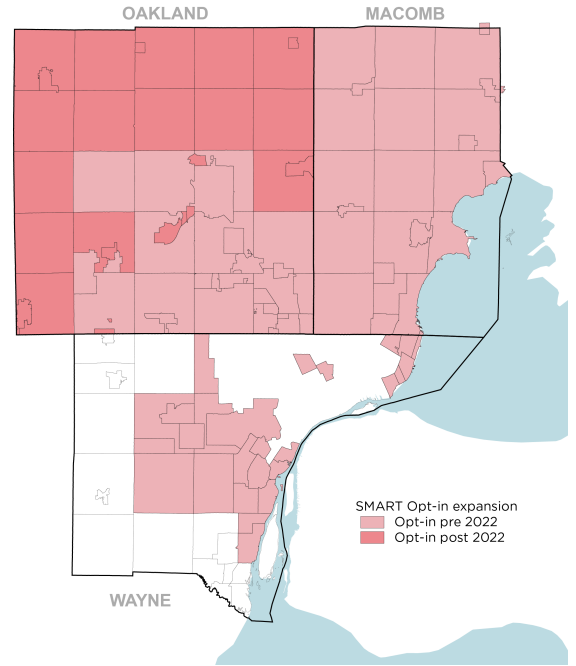
Founded in 1967 the Suburban Mobility Authority for Regional Transportation (SMART) is the regional transportation provider for Southeast Michigan. With a service area of more than 2,000 square miles, SMART is an integral transit agency, serving millions of riders per year. Comprised of a fleet of 276 fixed route buses, SMART operates service 7 days a week, approximately 22 hours a day, along 47 fixed routes, allowing for nearly 11 million transit users to get to their destinations.

The SMARTer Mobility Program

SMART launched the SMARTer Mobility Program in early 2023 to evaluate their fixed route/ADA, connector general service, and the current micro transit pilot program to aid in the evaluation and analysis of the services within the region. When complete, the Program will include:

- Recommendations for service design and improvements for overall system efficiency and operational effectiveness
- Examination of all possible alternatives to address the existing services, as well as currently known, but unmet service requests that are anticipated in conjunction with new areas of development
- Comprehensive engagement with legislators, regional and local stakeholders, transit riders, and the communities

SMART Service Area



Program Goals

The goals of the SMARTer Mobility Program are to:

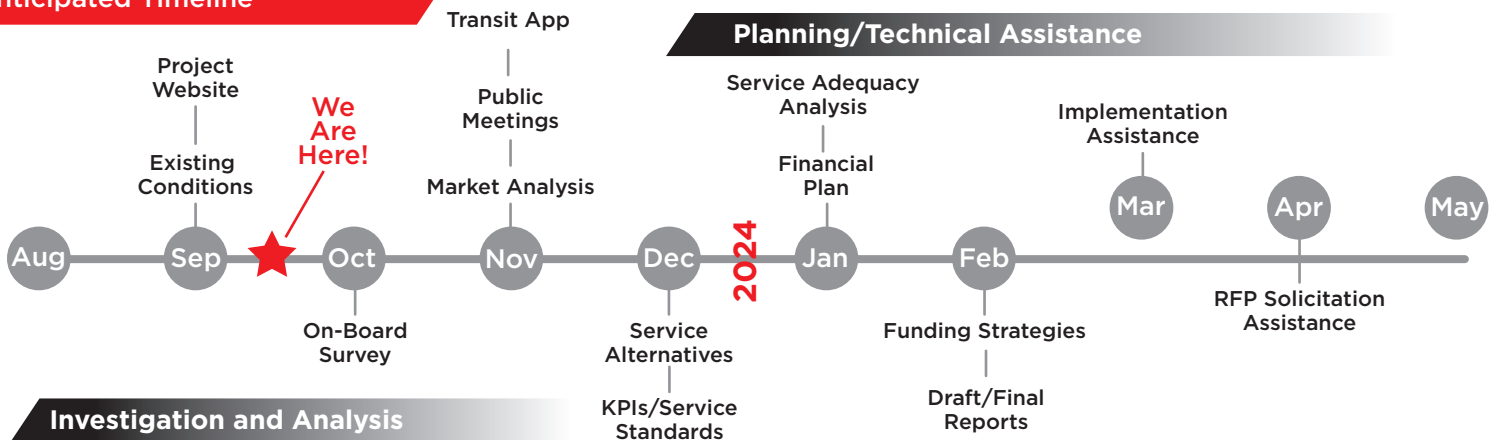
- Establish microtransit as a permanent service
- Improve technology-related services, such as a user-friendly app for all transit service
- Ensure that fixed route service is integrated with microtransit
- Expand public transit within new service areas in a responsible, efficient, and sustainable manner
- Create a data-driven and community-supported program

Upcoming Events

October & November 2023

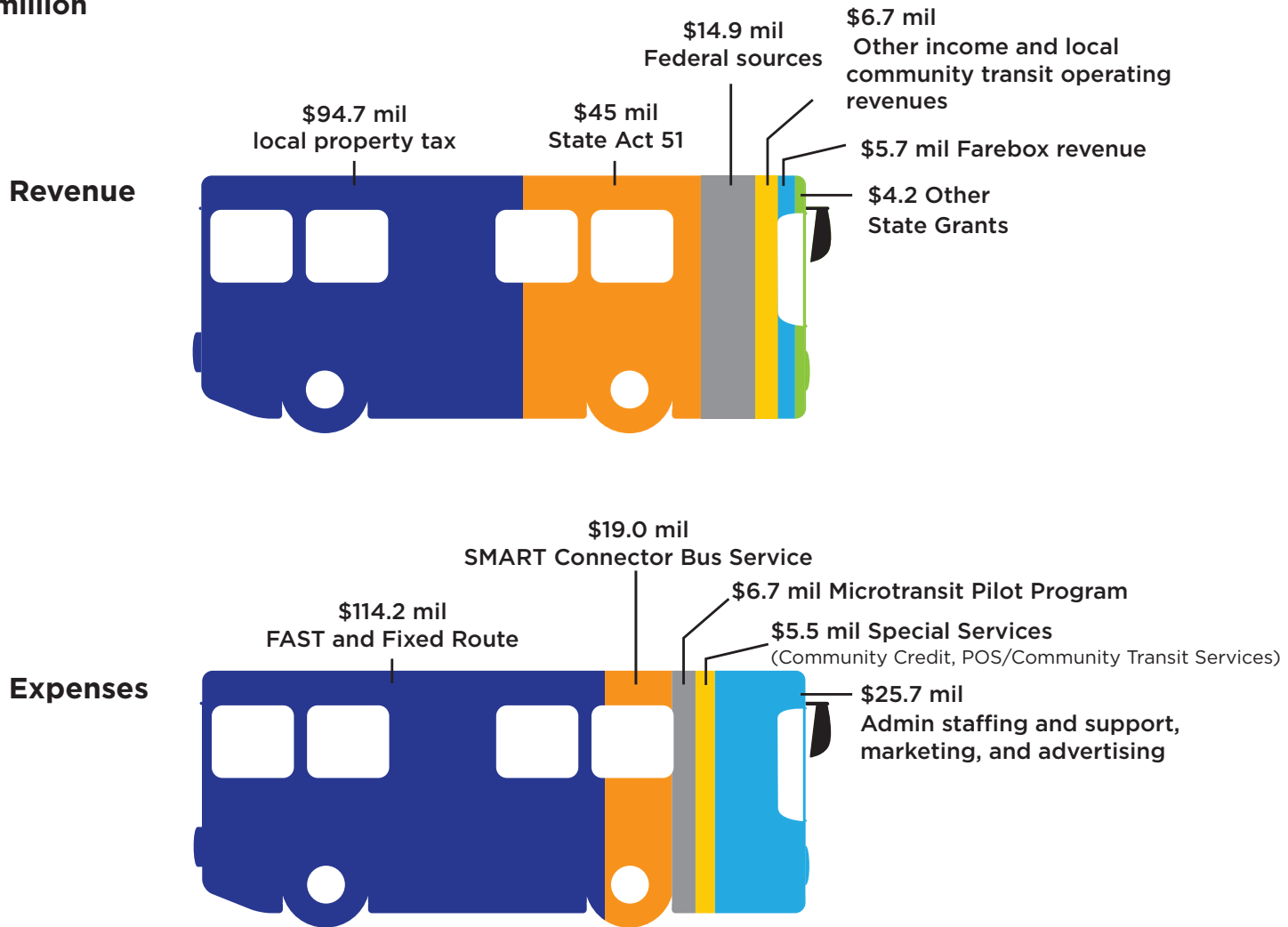
- On-board transit rider surveys
- Intercept surveys for non-riders
- Public meetings - dates TBD
 - In-person
 - Online
 - Smaller pop-up engagements throughout the service area

Anticipated Timeline



SMART Funding Sources

FY2024 Functional Operating Budget \$171.1 million



SMART is a Tier 1 Transit Agency, Tier 1 agencies are typically direct recipients. Currently RTA receives Federal Transit Agency funds and redirects it to sub recipients:

- SMART
- DDOT
- Ann Arbor Area Transportation Authority
- Detroit Transportation Corporation

State Funding for all 83 counties

- FY 2022 State Funding Total \$259.58M
- Per capita funding of \$26
- 54 transit agencies supported by millages
- Accounts for approximately 26% of SMART's Operating Budget

Project Contacts

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